

Friends of Georgia Libraries

Meeting Minutes

Friday, August 19, 2016

Opening

The regular meeting of the Friends of Georgia Libraries was called to order at 12:20 pm on August 19, 2016 at the J.D. Withers building in Auburn by President Dan Aldridge.

Motion to approve minutes from previous meeting – Kathy Ash

2nd – Keith

Approved by all voting members

Treasurer's report: A balance of \$1304.13 in the checking account as of 8/19/16.

Discussion on finances: this is the lowest budget balance in last few years. What amount of money do we need to maintain in order to conduct business like awards, grants, workshops? At minimum \$2000 per year -- \$5000 would be better.

Membership fees: rolling or fixed calendar year? Fixed. Email members in November to remind them to renew for 2017.

Old Business:

- Prestige License Plates/Frames/Vanity Tags
Frames would cost \$.89 each, could sell for a couple of dollars
Vanity plates would cost \$3.00 each, could sell to Friends group for \$5.00 each and they could sell for \$8-10.
Message – "I Support the Library"
Silhouette of a person reading a book, white plate with black image
- ALA Update
Bel talked to United for Libraries about possibly partnering with FOGL at ALA Midwinter
- Fall Directors Meeting – Leesburg, Sept 22
Dan attending and giving a presentation on FOGL
Kathy Ames suggested encouraging directors to join FOGL and including membership forms in packets for the meeting
- Do we want to consider adding a lifetime membership option?
- COMO Table and Presentation
Are we being charged? Will deal with it if it arises.
Keith creating presentation
- Co-Sponsorship of Author Reception
Thursday, Oct 6, 5-6 pm
Author Appreciation party rather than signing
Invited more well-known authors to "come bask in our adoration" and smaller authors to "come network with our libraries"

Can purchase tickets for \$20 if not registered for COMO; FOGL has 3 free tickets
Dan attending as author, Keith, George, Bel, Kathy all attending

- Director Survey
Excellent response, 18 groups across the state who have expressed interest in assistance from FOGL
Dan emailing groups and setting up meetings

New Business

- Ideas to increase awareness
Dan attending the directors meeting, COMO presentation
- Proposals for Regional Moveable Feast Locations
Need to fundraise before moving forward with this idea
- Webinars and Youtube Videos
Videos on various topics of interest
Come to next meeting with ideas for videos
Dan to check with GA Public Access Television about assisting with projects
- Fundraising Ideas
License plates
Corporate Sponsorships (book publishers, book distributors, library architects, library vendors)
Belk Charity Sales
List sponsors on website
- Friends Chapter in Trustee Handbook
Added paragraph regarding FOGL
Need to add in verbage about advocacy
- ALA Midwinter happening in Atlanta
Encourage attendees who are involved with Friends groups to attend United for Libraries “Nuts and Bolts” training for Friends, Trustees, and Volunteers
- Legislative Day
Date still TBD
- GPLS Strategic Plan
Wendy shared some highlights
- Proposal from GLTFAA to merge with FOGL
From Dr. Gordon Baker
Would make FOGL part of GLA

Next meeting will be October 21, 2016, at 12 pm in McDonough. Meeting was adjourned by President Dan Aldridge.

Minutes submitted by Bel Outwater for Secretary Beth Ratliff